

# Bulletin

# NCJW<sup>SM</sup>

Vol. 24, No. 2

January 2019

[www.ncjwgrs.org](http://www.ncjwgrs.org)

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National Council of Jewish Women  
Greater Rochester Section

## COMING EVENTS

### JANUARY

WED / 9  
General Board Mtg.  
7:00 p.m.  
Jewish Federation

MON / 21  
Tu BiShvat

WED / 23  
Repairing the  
Planet II: Hope  
through Action  
7:00 - 9:00 p.m.  
Temple B'rith  
Kodesh

### FEBRUARY

WED / 13  
General Board Mtg.  
7:00 p.m.  
Jewish Federation

THU / 21  
Purim

### MARCH

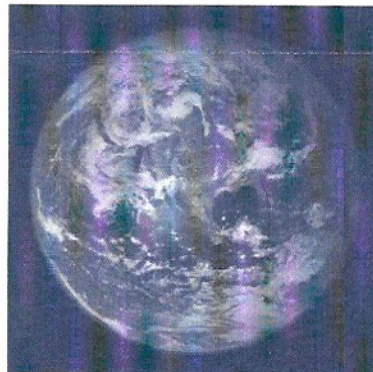
WED / 13  
General Board Mtg.  
7:00 p.m.  
Jewish Federation

New Member Event  
TBA

## Repairing the Planet II: Hope through Action

7-9 p.m., January 23, 2019

Temple B'rith Kodesh Atrium  
2131 Elmwood Ave.



Terrifying news about hurricanes, floods, droughts and fires continually remind us that climate change is real. Join us to learn more about actions we can take now to reverse climate change and preserve a livable climate for our children.

### Guest panelists:

**Norma Polizzi**, local environmental lawyer and member of Vice President Al Gore's Climate Reality Project

**Sue Staropoli**, environmental activist and member of the Pachamama Alliance

Admission: \$5. Advance registration is appreciated. Register online at [www.ncjwgrs.org](http://www.ncjwgrs.org). Light refreshments will be served. A sign language interpreter will be available if requested by Jan. 9.

**We will have letters to send to policymakers. Representatives of local environmental groups also will be available with information on how to get involved.**

**NCJW,GRS  
Officers & Directors  
2018 - 2019**

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Amy Stein

*VP Membership*  
Debi Brenner

*VP Administration*  
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Pauline Rutberg

Arlene Schenker

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Ruth Sklarsky

Randi Fox Tabb

Nancy Gabrielsen-  
Tinnes

Stacey Trien

Lisa Waltzer

Rona Wyner

## PRESIDENT'S MESSAGE

We approach 2019 with hope and excitement. In September, our section board agreed that we have two main goals for the year ahead: 1) determine how we can make a strong impact by helping those in need in Rochester, and 2) lay the groundwork to sustain our section, both by creating a leadership pipeline and adding income streams so we have the fuel needed to ensure we can successfully fulfill our mission.

To help determine what endeavor will follow our unique P.A.D Project, we formed a New Ideas/Community Impact Committee. Chair **Terri Richardson** and her team have been exploring a variety of needs in Rochester. Participating on this committee has been both exhilarating and sad. There are so many dynamic, caring people who have gotten involved. Sadly, there is A LOT of need. As we continue to investigate, we have encountered several organizations seeking volunteers to help with one-time and long-term projects. If you are looking for some hands-on work, please let me know and we will share what we have learned.

The NCJW,GRS Board held a succession planning session November 28 for its members that also was open to the boards of congregations and Jewish agencies in Rochester. We all learned a great deal from expert consultant Nanette Fridman. If you wish to purchase her book, *On Board: What Current and Aspiring Board Members Must Know About Nonprofits and Board Service*, we have it at a discounted price. If you are interested in a leadership role with our section, please let our Nominating Committee chairs know (**Vancy Boyar** at vboyar@gmail.com or **Soralee Cook** at soralee.cook@yahoo.com).

Please be on the lookout for more information about our April Men's

Event, our New Member Event, our May 5 Hannah G. Solomon and Woman of the Year Brunch, and our June installation. Be sure to save the date for our 125<sup>th</sup> anniversary celebration to be held on September 18, 2019.

We are eager for your involvement. If any of the following committees interest you, please let us know:

Communications – **Melissa Pheterson**  
melissa.fox.pheterson@gmail.com

Fundraising – info@ncjwgrs.org

Membership – **Debi Brenner** debi.brenner@gmail.com

New Ideas/Community Impact – **Terri Richardson** terrilrichardson@yahoo.com

Public Affairs – **Stacey Trien** STrien@leclairkorona.com and **Rikki Brodsky** rikkibrodsky@frontiernet.net

Thank you very much for being a member and being connected to the Greater Rochester Section of NCJW. ☺

**Amy Stein**, President  
amysteinncjw@gmail.com

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*NCJW is pleased to welcome  
our new members:*

<b>Sheryl Wilensky</b>	<b>Gail Finkelstein</b>
<b>Emily Landa Levin</b>	<b>Lisa Axelrod</b>
<b>Liz Steinberg</b>	<b>Lara Evans</b>
<b>Liza Robbins Theuman</b>	<b>Cindy Hirschberg</b>
<b>Jane Curwin</b>	<b>Sheryl Jacobson</b>
<b>Karen McArthur</b>	<b>Wendy Strauss</b>
	<b>Michele Ruda</b>

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## IN THE FAMILY

*Condolences to:*

**Sue Gordon** on the loss of her mother-in-law

*Get well wishes to:*

**Debby Kornfeld**  
**Rona Wyner**

*Congratulations to:*

**Ronny** and **Alan Frishman** on the marriage of their son Michael to Michael Cutright

Please contact **Cathy Schneider** at 585-586-7575 to order tribute cards. ☺

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*Save the Date: September 18, 2019*

For the 125<sup>th</sup> Anniversary Celebration of the Greater Rochester Section  
125 Years - Making Change Happen

# REPAIRING THE PLANET II

## Hope through Change

Following up on our first climate change program in 2016, NCJW will present a second program with a focus on **action** at 7:00 p.m., Wednesday, January 23 at Temple B'rith Kodesh. As evidence of the urgency of the crisis continues to mount, we want to not only educate, but to engage people as problem solvers. While our federal government still has not gotten the message, many individuals and organizations in Rochester, the state, and other municipalities across the nation have stepped up efforts to curb fossil fuels and remediate damage to the planet. They realize it is up to us, now, if we want to leave a livable planet to our children and grandchildren.

Norma Polizzi, our first speaker of the evening, is an environmental attorney in Rochester. She is currently a full-time student in a Master of Law program in environmental justice. She trained in Vice President Gore's Climate Reality Project in 2017 and has conducted seminars on climate change to many groups in Monroe County since then. She also attended the International Conference on Climate Change in Katowice, Poland in December 2018. She will bring us up to date on the latest developments at home and around the world.

Sue Staropoli, our second speaker, is a leader in the Rochester Pachamama Alliance community. Pachamama, with a global reach, is dedicated to "bringing forth an environmentally sustainable, spiritually

## ANOTHER GOOD YEAR FOR THE P.A.D. PROJECT

Calendar year 2018 was a busy one for the P.A.D. Project. We held 17 parties, which included six new groups: Allendale Columbia School, Rochester Latino Rotary Club, two new sections of the Church of Jesus Christ of Latter-Day Saints, Barrington Park Homeowners, and Third Presbyterian Church.

We had repeat parties hosted by the Women's International Network at the Islamic Center, Temple B'rith Kodesh Sisterhood, Temple Beth El Sisterhood, Delta Sigma Theta Sorority, Theta Alpha Zeta Chapter of Zeta Phi Beta Sorority, Inc., and a joint party with Hadassah and the Temple Sinai Chavurah.

Two of the biggest parties were held in March at the JCC for the Jewish Federation's Women's Day of Service, and then in September at Temple B'rith Kodesh in preparation for Homeless Connect, a large event that offers numerous services to Rochester's homeless population. Thanks to so many of you who came, donated, and assembled kits.

fulfilling, and socially just human presence on this planet." Sue will present the work of Project Drawdown, "the most comprehensive plan ever proposed to reverse global warming." Sue will explain how we can actually reverse global warming. She will tell us how we can be involved in these solutions and help apply them to the problem. There will be an opportunity to register for a training course to get you started.

Representatives of other area organizations dedicated to the

Overall, we distributed more than 25,000 pads and 5,000 tampons this past year. There were 30 recipient organizations as well as more than 250 individual recipients at Homeless Connect.

Among our loyal and skilled drawstring bag makers were **Lois Kuh, Nancy LeVant, Mollie Traub** and members of the Genesee Valley Quilt Club. If you'd like to sew some bags, contact me at ginarose@rochester.rr.com and I'll send you the pattern.

As of the start of this school year, all Rochester public schools, including charter schools, are receiving state funding to purchase pads, and schools are installing pad dispensers in bathrooms.

With three big parties already planned for 2019, we look forward to another year of **Providing Access and Dignity** to women in our community during their monthly cycle. ☹

**Gina Horowitz and Soralee Cook**  
P.A.D. Project Co-chairs

climate crisis will be in attendance and have literature available. We will leave time after the formal presentations for attendees to visit with them and learn how to get involved in their work.

Please register for the January 23 program on the ncjwgrs.org website (see cover) to help us plan for refreshments, and join us to become an active participant in repairing our planet. ☹

**Arlene Schenker**, Event Chair



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### CONSIDER COLLEGE NEXT GENERATION BOOK-OF-THE-MONTH CLUB

Our 11 Consider College "grandchildren" range in age from newborn to eight years old. We are excited about sending a book a month to each child. Barnes & Noble has a not-for-profit organizational membership that gives a 20% discount on all books, plus the store mails purchased books to each child at no additional charge. **Nancy LeVant** went with me recently and we purchased such exciting titles as: *Fiesta Sorpresa* (The surprise party), a book in Spanish about a band of animals that creates an unexpected party; *Buenas Noches Luna* (Good Night Moon); *Pajama Time*; and *Baby Bear*. **Ronny Frishman** and I picked out January books.

It is my hope that I can entice one NCJW member or friend to join me each month at B&N to pick out books and pay for them. This will prevent the shrinking Consider College bank account from shrinking further and provide members with the creative fun of selecting some old favorites in children's literature and learning about new titles.

Please call me (442-7521) or email me (mtraub@rochester.rr.com) to join me for this enjoyable activity. ☸

**Mollie Traub**, Chairperson



### Save the Date!

Please plan on joining us for our annual Recognition Brunch on Sunday, May 5<sup>th</sup> at 11 a.m. We will be honoring Ellen Smith with the Hannah G. Solomon Humanitarian Award for her work with No One Left Behind. The NCJW Woman of the Year Award will be presented to **Marilyn Fenster**. We hope to see you there! ☸

### **Change of address?**

If you have a change or correction of address, please contact **Ronny Frishman** at frishetta@gmail.com